

Empowering Investors

Veritas Advanced Accounting Training

New 2023 Module

# The Secrets of Free Cash Flow

Instructor

**Dimitry Khmelnitsky, CPA, CA**

*Vice President, Partner*

*Head of Accounting & Special Situations*



Contact [sales@veritascorp.com](mailto:sales@veritascorp.com)  
to discuss your training needs.



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## Veritas Advanced Accounting Training

### New 2023 Module

# The Secrets of Free Cash Flow

*"Revenue is vanity, profit is sanity, but cash is king."*

That well-known statement rings particularly true in today's markets, where capital costs are high and the liquidity taps are tight.

Unfortunately for investors, there are multiple ways of measuring cash flow. Worse yet, management teams have numerous ways of obscuring free cash flow calculations and making it look like there is more cash flow than there actually is.

This course will give you the tools to ask the right questions, identify warning signs and make adjustments to management's non-GAAP free cash flow calculations (FCF) so you can verify how much free cash flow there is.

#### Agenda:

- FCF: key non-GAAP metric;
- Cash flow myths;
- Operating and free cash flow tricks: real-life examples;
- Intercompany comparability;
- Maintenance capex considerations;
- Incorporating 'unusual' costs in cash flow analysis;
- Stock-based compensation considerations;
- Warning signs;
- 10 Questions for management.

*We anticipate this module will take 1.5 to 2 hours.*

#### Companies Discussed:

- Airlines (Air Canada, Westjet)
- Amaya
- Badger Infrastructure Solutions Ltd.
- Brookfield Business Partners LP
- Brookfield Renewable Partners LP
- Canadian Telcos (BCE Inc., Telus Corp., Rogers Communications Inc., Shaw Communications Inc., Quebecor Inc., Cogeco Communications Inc.)
- Fleetcor Technologies Inc.
- Grocers (Loblaw Companies Ltd., Empire Company Ltd.)
- Netflix Inc.
- Shopify Inc.
- SNC-Lavalin Group Inc.
- Torstar Corp.
- Twitter Inc.
- WSP Global Inc.

#### Case Studies:

- Brookfield Renewable Partners
- Bombardier
- Carillion

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## Veritas Advanced Accounting Training

### Why Take Veritas Training?

When the story falls apart, it falls apart fast. Time and time again, we see that the warning signs were always there. And yet, somehow, the market responds with great surprise when the reality of underlying business challenges and deteriorating fundamentals eventually surface.

The objective of our training is to help you make better business and investment decisions. We use real-life examples and walk participants through actual financial statements to teach you how to proactively identify warning signs in the accounting and assess their potential impact on reported results and shareholders.

Participants benefit from our experience in identifying blow-ups often long before they occur.

We can tailor courses for groups and organizations. We can discuss specific sectors or companies of interest, and adapt our curriculum around your organization's specific investment or business needs.

### Who is this training for?

For over twenty years, we have trained regulators, portfolio managers, enforcement officers, business professionals, bank lending professionals, legal professionals, investment advisors, accountants, university students and individual investors.

### More customized and group training options

1. Reading Financial Statements like a Forensic Accountant
2. Avoiding the Bombs
3. Acquisition Accounting: Explosive Growth or Ticking Time Bomb?
4. Understanding Stock Option Accounting
5. Understanding & Using Non-GAAP Metrics
6. New Accounting Standards: IFRS 9, 15 & 16 - An Investor's Approach
7. Staying Vigilant: Lessons from COVID-19 Accounting Distortions and Past Blowups (Wirecard and Carillion)
8. Growth Companies: Is the Growth Real?

*Each module varies from 1.0 to 4.0 hours.*

*We can mix and match modules based on your customized needs.*

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## Veritas Advanced Accounting Training

**100% of participants have told us they would take another Veritas training course. Here is what they said:**

*"I love their passion and how they dig into the details."*

*"It helps study certain aspects of financial history that are sure to repeat themselves."*

*"I now feel more comfortable screening for, recognizing and calling out red flags."*

*"Good for key takeaways you can apply to your investment process without being too time-consuming."*

### Accreditation

All Veritas training courses meet mandatory professional development requirements for CPA and CFA designations.

### Subsidies

Training subsidies may also be available to certain groups that supports and develops highly skilled personnel. Contact us to find out more.

## Instructor

### Dimitry Khmelnitsky

CPA, CA, VP and Head of Accounting & Special Situations



Dimitry is Head of the Accounting & Special Situations Group, focusing on organizations that pose a financial risk. He is also Head of Training, helping our clients and their analysts on analyzing complex accounting issues. Dimitry was the #3 ranked Special Situations analyst for Canadian stocks in 2020, as voted on by Canadian, U.S. and European investors, according to Brendan Wood International. He was #1 ranked in 2019 and #3 in 2018.

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