



**Job Title** Marketing and Communications Specialist, Veritas Group of Companies

**Hiring Manager** Scott Adams, VP Communications & Strategy

**Organization Overview** More than 25 years ago, Veritas Investment Research flipped the equity research model on its head. Instead of giving away research and making money through banking relationships, we used our independence to produce high-quality research that we could sell to clients. That model still stands today, with Veritas having grown to become Canada's largest independent equity research firm. Veritas is best known for our bold calls, such as our warning on Valeant before it collapsed 90%, and advising to sell cannabis stocks throughout the entire IPO mania. However, we wouldn't consider ourselves pessimists so much as pragmatists. Our research BUY recommendations have outperformed the S&P/TSX index by a 322 basis point CAGR while our SELLS have underperformed by a 539 basis point CAGR. Being independent gives us the power to say things that others can't or won't. Our mission is to be the #1 source of trusted, independent research that helps investors make better investment decisions.

Eight years ago, Veritas Asset Management was established, founded on the belief that superior investment research leads to better investment decisions. Veritas Asset Management offers actively managed solutions designed to reduce volatility, lower risk, and maximize returns.

More recently, we founded Veritas Charity Services and the Veritas Foundation. The Veritas Foundation is a registered private foundation managing the Veritas Foundation Giving Fund, a Donor Advised Fund that empowers donors to give with insight and confidence.

The Veritas Foundation exists to strengthen Canadian philanthropy by combining rigorous financial analysis with a passion for positive impact. We bring a research-first mindset to the charitable sector, providing objective Charity Reviews and Ratings on over 56,000 registered Canadian charities, publish sector insights, and celebrate the country's fastest-growing charities through our annual V500 Awards. We believe giving should be data-informed, transparent, and transformative for donors and recipients alike.

**Job Type** Full-time. Minimum of three days in-office per week required, with flexibility to work irregular or extended hours as necessary.

**Travel %** none

**Job Description** As a Communications and Marketing Specialist, you will work with the VP Communications & Strategy to edit newsletters, develop external marketing efforts, manage social media accounts and develop content marketing.

- Key Responsibilities**
- Support the development and execution of targeted marketing initiatives across the three businesses
  - Translate complex, thesis-driven financial analysis into clear, concise, and compelling client-facing content
  - Produce high-quality written materials including research summaries, client communications, email campaigns, and website content



- Partner closely with analysts and business partners to ensure fidelity to underlying research and analytical rigor
- Assist in distributing content to a sophisticated financial client base across digital channels
- Contribute to marketing and communications efforts including client webinars, social media, and brand positioning
- Support content development and storytelling, helping communicate mission, impact, and initiatives to external audiences
- Monitor engagement metrics and contribute to the refinement of marketing strategy based on data and client feedback
- Uphold Veritas' editorial standards, ensuring precision, clarity, and consistency in all external communications

**Qualifications and Experience**

- 2-5 years of experience in financial journalism or financial marketing
- Demonstrated interest in capital markets, equity research and/or asset management
- Exceptional writing ability, with strong attention to detail and a commitment to accuracy
- Ability to quickly grasp and clearly communicate complex financial concepts
- Use AI tools to improve content drafting, design, editing, research workflows, campaign planning, and productivity
- Apply strong judgment when using AI, ensuring all outputs are accurate, compliant, and consistent with Veritas' standards and authentic voice
- Stay current on emerging AI applications in financial marketing, research distribution, and content creation
- High intellectual curiosity and a disciplined, self-directed work ethic in a team environment
- Comfort operating in a fast-paced, high-expectation environment

Assets:

- Degree in journalism, marketing or communications

**Years of Experience**

2-5 years

**Contact Information**

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**Required:** Please include examples of your writing and/or editing.

**Please send resume to [careers@veritascorp.com](mailto:careers@veritascorp.com)**